



Nextgov Names James Hanson as Publisher

Communications and Events Exec to Be Federal IT News and Info Publication's First Publisher

Washington, D.C. (October 1, 2018) — Communications and events executive James Hanson is named publisher of [Nextgov](#), the leading provider of federal technology news and information, effective today, October 1, Government Executive Media Group CEO Tim Hartman announced today. Hanson joins Nextgov, a publication of Government Executive Media Group, at a time of record growth for the brand, which has doubled its audience year over year.

“As Nextgov continues to grow, James is a proven innovator who can help connect companies with the needs of government,” Hartman said. “His depth of experience leading companies into the government market will be invaluable to our team and the clients trying to reach government decision makers.”

As the first to take on the role of Nextgov publisher, Hanson will lead business development, product planning, and client relations for the government contractor technology community. He will be based at Nextgov's Washington, D.C. headquarters and report to Hartman and GEMG President Constance Sayers, working alongside Nextgov's editors Frank Konkel and Heather Kuldell.

“Nextgov is at the center of one of the most transformational times in government. Technology and innovation are shaping workplace efficiency and security, enhancing citizen and veteran services and supporting our warfighters' mission,” said Hanson. “I'm excited to be a part of the team leading the conversation to help government technology decision-makers and influencers get the tools, services and ideas they need to accelerate the business and mission of government.”

A seasoned communications leader and events producer, Hanson joins Nextgov from ConnellyWorks, where he managed public relations, marketing and more than 35 events a year for clients spanning various industries. Stemming from his 14 years of experience in federal, state, local and international governments, the Department of Defense, the Intelligence Community and healthcare markets, Hanson has extensive expertise in designing innovative

marketing campaigns for technology products and services, building strategic business partnerships and generating audience engagement to help organizations exceed their mission objectives.

Since its inception eleven years ago, Nextgov has been enjoying significant success, including record audience growth. The Market Connections' 2017 Federal Media and Marketing Study ranked it number one in federal technology readership for the fifth year in a row, and its new podcast, "[Critical Update](#)," launched in March, is quickly becoming a go-to source for information and analysis among the federal tech community for its fresh and provocative insights on vital federal IT topics.

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About Nextgov:

Launched in March 2007 by Government Executive Media Group, [Nextgov](#) is the go-to information resource for federal technology decision-makers. Nextgov's editorial mission is to lead the national discussion about how technology and innovation are transforming the way government agencies serve citizens and perform vital functions. Nextgov is led by Executive Editor Frank Konkel, Managing Editor Heather Kuldell and Publisher James Hanson.

About Government Executive Media Group:

[Government Executive Media Group](#) (GEMG), [Atlantic Media](#)'s business to government publisher, is dedicated to providing federal, state, and local government leaders with trusted and useful insights and best practices to help them advance their organizations' missions. Through its market-leading Government Executive, Nextgov, Defense One, and Route Fifty brands, GEMG reaches nearly two million government influencers nationwide each month across digital, print, and events offerings.

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