



## **Defense One Celebrates Five Years with Record Audience As Leading Digital Defense News Provider**

*Fifth Anniversary events to examine global security outlook  
for next five years and beyond*

**Washington, D.C. (October 3, 2018)** — [Defense One](#), a leading provider of news and information to the national security and defense communities, has grown its global audience to nearly one million unique monthly users since its 2013 launch, solidifying its position as the top digital defense news publication in the United States.

Through its comprehensive daily coverage of national security, military and foreign policy news and events, including its annual Defense One Summit coming in November, Defense One is today the most-read digital provider of news and analysis for the U.S. Defense Department, military personnel and industry marketers, with government officials representing over 75 percent of Defense One’s readership.

“I am so incredibly proud of the work we have accomplished here in just five years with some amazing and exclusive journalism that is first and foremost informative, serious and useful,” Defense One Executive Editor Kevin Baron said. “Defense One has reported from the halls of power in Washington to the inside of F-35 factories and cyber war rooms, at arms expos in the Middle East and US military bases in Iraq, Afghanistan, and Syria, and from NATO headquarters in Europe to the streets of Raqqa. As the global security landscape continues to change, we are there to cover it.”

“We launched Defense One in 2013 with the mission of becoming the daily source of analysis for national security leaders,” said Government Executive Media Group CEO Tim Hartman. “In its five years, Defense One has achieved its mission, and at this pivotal moment in time for global security, Defense One is looking ahead to the next five years in helping its readers identify and adapt to the changing landscape.”

Through its journalism and on-stage events, Defense One regularly interviews and publishes commentary from the nation’s top national security voices. Past contributors and speakers

include former Defense Secretaries Chuck Hagel and Ash Carter; Joint Chiefs Chairman Gen. Martin Dempsey; Gens. Stanley McChrystal, Ray Odierno, and Mark Milley; Chief of Naval Operations Adm. John Richardson; former Director of National Intelligence James Clapper; U.N. Ambassador Samantha Power; House Armed Services Committee Chairman Mac Thornberry and NATO Secretary General Jens Stoltenberg.

This month, Defense One will host its 5th Anniversary events—featuring exclusive interviews with Secretary Hagel and Army I Corps Commanding General Lt. Gen. Gary Volesky — which will explore the next-generation technologies and tactics that the Defense Department and U.S. Armed Forces may deploy to enhance global security over the next five years and beyond.

In its five years, Defense One’s forward-looking digital approach has established it as the leading all-digital defense outlet in America. Through regular integration of new digital tools like scripting and interactive design programs into its editorial process, its immensely talented reporting team has been able to produce more high-level content than ever before. In addition, Defense One’s “The D Brief,” “D1 Today” and “Global Business Brief” newsletters, and weekly *Defense One Radio* podcast have further extended the brand’s audience growth, drawing over 110,000 subscribers to date.

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**About *Defense One*:**

[Defense One](#) is a digital and events media brand informing the U.S. defense and national security leadership community by delivering news, breaking analysis, and ideas on the topics and trends defining the future of defense and national security. Produced by [Government Executive Media Group](#) of [Atlantic Media](#), Defense One offers new voices and innovative, fearless commentary while providing national security leaders, influential professionals, stakeholders, and interested citizens across the defense spectrum with the information that they need to know.

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