Government Executive Media Group Wins Three Jesse H. Neal Awards

*B-to-B Journalism Awards Honor Nextgov for Best Website, GE’s Charles S. Clark for Best Single Article, and Defense One’s Marcus Weisgerber for Best Range of Work by a Single Author*

**Washington, D.C. (April 9, 2018)** — Government Executive Media Group (GEMG) is being honored with three [Jesse H. Neal Awards](https://www.siiainc.com/Jesse-H-Neal-Awards), the business-to-business and business-to-government journalism awards. Presented by SIIA’s business information association, Connectiv, the Neal Awards this year recognize Nextgov, GEMG’s federal technology daily, for best website; Government Executive’s [Charles S. Clark](https://www.governmentexecutive.com) for best single article, in which he deconstructed the origins of the term “deep state”; and Defense One’s Global Business Editor [Marcus Weisgerber](https://www.defenseone.com) for best range of work by a single author.

“All three of our nominees are well-deserving of their awards and this year’s results reflect that,” said Tom Shoop, GEMG Editor In Chief. “We’re excited to bring home these awards to our staff and we look forward to continuing this legacy of journalistic excellence in business-to-government media.”

Nextgov, GEMG’s industry-leading federal technology publisher, unveiled its redesigned website in November, 2017. Since the relaunch, the site has grown readership by nearly 60 percent, while reader time on site has jumped more than 15 percent. Last year, Nextgov was honored with the Neal Award for best news coverage.

Published last September, Clark’s special report, “[Deconstructing the Deep State](https://www.governmentexecutive.com/deconstructing-deep-state),” deftly demonstrates how the concept of the “deep state” government bureaucracy has evolved, from Ronald Reagan’s presidency up through the current administration. It offers a much fuller, more nuanced look than is traditionally found in the media of how institutional government helps and hinders political leaders from accomplishing their aims.
As a leading authority on the most current business trends in the defense industry, Weisgerber is honored for his reporting last year on the purchasing process for the new Air Force One and for his weekly newsletter, the Global Business Brief, filled with behind-the-scenes analysis of developments in the defense industry.

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**About Government Executive Media Group:**

Government Executive Media Group (GEMG), Atlantic Media’s business to government publisher, is dedicated to providing federal, state, and local government leaders with trusted and useful insights and best practices to help them advance their organizations’ missions. Through its market-leading publications Government Executive, Nextgov, Defense One, and Route Fifty, GEMG reaches nearly two million government influencers nationwide each month across digital, print, and event offerings.

**About Nextgov:**

Nextgov is the go-to information resource for federal technology decision-makers. Nextgov’s editorial mission is to lead the national discussion about how technology and innovation are transforming the way government agencies serve citizens and perform vital functions. Central to this mission is the exploration of emerging technologies and their potential impact on government. Nextgov contributors include influential thinkers across government, academia, and the private sector providing fresh and provocative insights on key federal IT topics.

**About Government Executive:**

Government Executive is the essential information resource for federal government managers. Government Executive’s editorial mission is to cover the business of the federal government and its departments and agencies—dozens of which dwarf the largest institutions in the private sector. Through its award-winning digital coverage and wide array of live and digital events throughout the year, Government Executive aims to provide government agency leaders with the news and resources they need to better serve citizens.

**About Defense One:**

Defense One is a digital and events media brand informing the U.S. defense and national security leadership community by delivering news, breaking analysis, and ideas on the topics and trends defining the future of defense and national security. Produced by Government Executive Media Group of Atlantic Media, Defense One offers new voices and innovative, fearless commentary while providing national security leaders,
influential professionals, stakeholders, and interested citizens across the defense spectrum with the information that they need to know. Defense One reaches over 900,000 users on a monthly basis.

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